Deadline 22 July 2014 **Comments Template on** DP-14-IMD 18:00 CET Discussion Paper on Conflicts of Interest in direct and intermediated sales of insurance-based investment products (PRIIPs) Name of Company: ACTUAM – Actuarial and Risk Services S.à.r.I, Luxembourg Disclosure of comments: EIOPA will make all comments available on its website, except where respondents Public specifically request that their comments remain confidential. Please indicate if your comments on this DP should be treated as confidential, by deleting the word **Public** in the column to the right. Please follow the following instructions for filling in the template: ⇒ Do **not** change the numbering in the column "reference"; if you change numbering, your comment cannot be processed by our IT tool ⇒ Leave the last column empty. ⇒ Please fill in your comment in the relevant row. If you have no comment on a paragraph or a cell, keep the row empty. ⇒ Our IT tool does not allow processing of comments which do not refer to the specific numbers below. Please send the completed template, in Word Format, DP-14-IMD@eiopa.europa.eu. Our IT tool does not allow processing of any other formats. Reference Comment The more difficult part will not be to manage conflicts of interest but to identify them. Public **General Comment** Regarding ACTUAM, undertakings have to define cartography of the conflicts and then Public 01. quantitative ones and qualitative ones, their relation with Solvency II Pillar II and define their implementation. What about the interest conflicts for big bank insurance? Is it possible to separate the physically insurance from banking as the one who is selling the banking products is not insurance professionals and which is the case for the moment.

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