

Comments Template on the Consultation Paper on the methodology to derive the UFR and its implementation		Deadline 18 July 2016 23:59 CET
Name of Company:	Toulouse School of Economics, Université de Toulouse-Capitole	
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Reference	Comment	
General Comment	<p>Underlying the consultation is the question of how should insurers price and discount safe financial liabilities whose maturity exceeds the maturity of liquid traded assets with equal degree of certainty – which is a key question in the economic science and linked to many theoretical works in the last decades.</p> <p>In answering this question, EIOPA follows however a contestable purely statistical methodology that completely ignores the scientific progresses that have been made in economics over the last two decades.</p> <p>In particular, two recent branches of the economics literature provide a scientifically-based approach to the problem of the UFR, which cannot be overlooked in the current</p>	

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economic and monetary context. Both indeed conclude that:

- there is no rationale to revise the UFR level even if the current observed short interest rates are lower than their levels at the time of its initial setting for Euro liabilities;
- there is even less rationale to envisage a yearly revision of UFR as most economic models would define it as a constant (as long as collective beliefs about the secular growth rate is perennial);
- there are credible and important arguments to keep the UFR around its current level for Euro liabilities (as a sum of a real long-term component close to 2 to 2.5% and an inflation target in the Eurozone of 2% as set by the ECB).

First, in asset-pricing theory, experts have developed models of “long-run risk” initiated by Bansal and Yaron (2004). These developments focus on slow-moving stochastic factors that affect the value of assets with extra-long maturities. They can explain the classical puzzles of asset prices that emerged from the traditional CAPM literature. Their predictive power for asset prices has been much improved compared to the CAPM. Therefore, these models could – and should -- be used to estimate what extra-long interest rates would prevail at equilibrium if a liquid market would exist for long-dated safe assets. In these models, the UFR is a deterministic function of the asymptotic growth rate of consumption. Although the short-term interest rate fluctuates widely with the volatile expectations about short-term economic growth, the UFR is almost constant, as are our beliefs about the growth of our economies in the coming centuries. **We learned from this highly visible branch of the finance literature that the UFR should be revised only very infrequently, only when our collective beliefs about the long-term growth of our economy have been modified.**

It must be noticed that the proposed methodology of the Consultation Paper is completely disconnected from this approach. The averaged short-term interest rates over the last 50 years, weighted or not, is indeed a very crude instrument to detect changes in beliefs about the secular growth of our economies.

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The second branch of the economics literature that is related to the UFR is about the discount rate that should be used to evaluate the “social cost of carbon”, i.e., the discounted value of the climate damages generated by emitting one ton of CO2 today. Because the duration of this “liability” can be measured in decades and centuries, many prominent economists (see for example the Stern Report (2007)) have taken a stand about what UFR should be used in climate change economics. **There are clear arguments (law of one price; cost-benefit theory) for why governments, regulators and private parties should use the same rate to discount all safe assets and liabilities in the economy.** Gollier (2012) provides a survey of the literature that emerged at the frontier between finance theory and environmental economics about what UFR should be used. Drupp et al. (2015) report the results of a survey of over 200 experts of this field. **This survey describes a strong consensus around a mean real UFR of 2.27% (to which one should add the inflation target component of 2% as set by the ECB to reach the UFR as defined by EIOPA, thus at 4.27%).** The respondents were also asked to estimate the expected real interest rate in the distant future, yielding a mean estimation at 2.38%. Notice also that this literature focuses on “the” long-term discount rate, making it quite explicit that **this rate should not vary through time. In fact, most models of this literature have that property that the UFR is a constant.**

The Consultation Paper is based on the idea that markets provide no hint about how to value very distant costs and benefits. This is an exaggeration. Giglio, Maggiori and Stroebe (2015) estimated discount rates for maturities from 50 to 999 years by comparing real estate prices of freeholds (with infinite property rights) to those of leaseholds (with property rights of fixed maturity from 50 years to 999 years), both in the UK and in Singapore. Their analysis suggests that the discount rate for real estate assets is slightly below 2.6% for 100-year maturity, justifying a UFR as set by EIOPA around 4.5%.

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Q1. (pg. 56)

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Paragraph 1.

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Paragraph 9.	<p>It is apparent that the procedure proposed by the Consultation Paper violates Article 47. For example, under this proposition, the UFR will change not because of “changes in long-term expectations”, but because of persistent changes in short-term expectations.</p> <p>One can also questions the objectivity and the time consistency of the procedure. EIOPA should make more explicit what stochastic model it has in mind for interest rates. If, as stated in paragraph 53, the best predictive model for interest rates is an AR(1), EIOPA should recognize a crucial consequence of this model, which is that the real UFR is a constant equaling the historical (unweighted and non-truncated backward) mean of the short-term real interest rates. But then, why should it revise the UFR every year? The historical mean of interest rates over the last, say, 100 years (using for example the Dimson-Marsh-Staunton data set), is not expected to change every year. EIOPA should either stick to this assumption and abandon the idea to revise the UFR periodically, or it should explain what stochastic model for interest rates it has in mind that will trigger its periodical revision of the UFR.</p>	
Paragraph 10.	<p>This is a crucial condition for objectivity, transparency, consistency and credibility.</p>	
Paragraph 11.	<p>The requirement that financial intermediaries should be able to earn the rates of the term structure in a risk-free manner is theoretically impossible, as soon as we recognize that future interest rates are uncertain. Uncertainty is the essence of the question raised by the UFR. Because of this uncertainty, there is a crucial reinvestment risk that should be taken into account when estimating the UFR. Because of the absence of liquid long-term safe assets, there is just no way for “insurance and reinsurance undertakings to be able to earn the rates of the term structure in a risk-free manner in practice” as required by Article 43 of the Delegated Regulation. Given this intrinsic impossibility, some interpretation must be made about the true intention of the regulator. A natural interpretation is that insurers should be able to earn the rates of the term structure <i>in expectation</i>, so that their pricing of long-term insurance products would be actuarially fair, a standard practice on this market. But this interpretation is incompatible with the proposal made in this Consultation Paper. In particular, it is incompatible with the proposal to ignore the term premium. In other</p>	

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words, it is inconsistent for EIOPA to work on the presumption that future interest rates are uncertain and to ignore that this uncertainty when determining the UFR. This inconsistency can be summarized by the following theorem.

THEOREM: If future interest rates are uncertain, the following two statements are mutually incompatible:

1. Insurance and reinsurance undertakings should be able to earn the rates of the term structure (Article 43 of the Delegated Regulation) in expectation;
2. The UFR net of the rate of inflation is the expected short-term interest rate, i.e., there is no term premium (conclusion 3.3.5 of the Review) in expectation.

PROOF: Without loss of generality, we ignore here inflation. Let r_t denote the interest rate that will prevail in t years from now (date 0). Let r_t^* denote the term structure of the safe discount rates imposed by EIOPA. What insurance and reinsurance undertakings will be able to earn from each euro of their current reserve in T years from now is

$$FV_T = \exp\left(\sum_{t=1}^T r_t\right). \quad (1)$$

Now, suppose that r_t is not known today, i.e., it is a random variable whose mean is the historical average short-term interest rate \bar{r} . In that case, condition 1 means we must have

$$\exp\left(\sum_{t=1}^T r_t^*\right) = E_0[FV_T] = E_0\left[\exp\left(\sum_{t=1}^T r_t\right)\right]. \quad (2)$$

Statement 2 implies that for large maturities T , the discount rate must converge to \bar{r} . Thus, for large maturities T , condition (2) can be rewritten as follows:

$$\exp(\bar{r}T) = E_0\left[\exp\left(\sum_{t=1}^T r_t\right)\right]. \quad (3)$$

But this condition could be true only if

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$$E_0 \left[\exp \left(\sum_{t=1}^T r_t \right) \right] = \exp \left(\sum_{t=1}^T E_0 [r_t] \right), \quad (4)$$

Which cannot be true as soon as interest rates are uncertain, because the exponential function is convex. This concludes the proof of the theorem. □

In fact, this theorem is a direct consequence of the fact that the Expectations Hypothesis used until the 80's in finance theory to price bonds has no scientific foundation, as shown by Cox, Ingersoll and Ross (1981) and Gilles and LeRoy (1986). The Expectation Hypothesis basically means that the term premium is zero in expectation, so that the proposal made in conclusion 3.3.5 of this Consultation Paper is nothing else than the reemergence of an old false theory that has long been rejected by the theory and by the large empirical literature on bond pricing. For example, Froot (1989) states that "if the attractiveness of an economic hypothesis is measured by the number of papers which statistically reject it, the expectations theory of the term structure is a knockout."

This is not a marginal problem. To illustrate, suppose that the average short-term interest rate for the next 100 years will be either 1% or 3% with equal probabilities. If one would apply an UFR equaling to the average short-term rate, which is 2% in this context, the future value of 1€ in 100 years is 7.4€. But in reality, the expected future value of this 1€ in 100 years is 11.4€, which corresponds to a certainty equivalent interest rate of 2.4% per annum. For a discussion about the impact of uncertain future interest rates, see Pazner and Razin (1975), and Gollier (2004, 2016).

To sum up, the objective contained in the Delegated Regulation to determine the UFR in such a way for insurers to be able to earn this rate in the long run in a risk-free manner is scientifically impossible to realize. It can be attained only in expectation. But under this interpretation, the proposed methodology to determine the UFR by ignoring the term premium is incompatible with the fundamental laws of the pricing of safe assets. Proposing such a regulation is parallel to proposing to launch a rocket to Mars when asking the engineers in charge to ignore the fundamental laws of physics.

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The consequence of this inconsistency prevents any possibility to organize this discussion on a scientifically sounded basis. It renders the problem of answering to the seven questions individually irrelevant.

The two branches of the literature mentioned in my "general comment" above provide ample evidence and arguments for why it is socially desirable to integrate a term premium to the real UFR. Ignoring this term premium is ignoring that there is uncertainty about what interest rate and economic prosperity will prevail in many decades from now, a fact of life.

Finally, it makes no sense to me to accept a term premium for all maturities below the LLP, and to ignore it for the estimation of the UFR.

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Paragraph 53.	<p>This paragraph is crucial. It raises the question of how to model the dynamics of short and long interest rates, and, at least implicitly, of our collective beliefs about the future prosperity of our economy. The Delegated Regulation stipulates that the UFR should be based upon these expectations, and that changes in the UFR should be transparently justified by changes in these expectations. We know that the term structure of interest rates aggregates information about these expectations.</p> <p>Financial econometrics provides the statistical tools to filter the dynamics of interest rates in order to detect changes in long-term expectations. See for example Ang and Liu (2004), or Collin-Dufresne et al. (2015). But doing this would require again that</p>	

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	<p>EIOPA expresses first its representation of the stochastic dynamics of interest rates.</p> <p>Bibliography</p> <p>Ang, A., and J. Liu, (2004), How to discount cashflows with time-varying expected return, <i>Journal of Finance</i> 59, 2745-2783.</p> <p>Collin-Dufresne, P., M. Johannes, and L.A. Lochstoer, (2015), Parameter learning in general equilibrium: The asset pricing implications, <i>American Economic Review</i> forthcoming.</p>	
Paragraph 54.		
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Paragraph 56.	<p>Using weights to measure the average interest rates makes no sense if EIOPA believes that interest rates follow an AR(1) process, a process favored by EIOPA in its paragraph 53. However, weighting more recent interest rates make sense if one recognizes that the dynamics of interest rates contains a slow-moving state variable that influences interest rates. The literature on long-run risk mentioned earlier provides various illustrations of such a phenomenon: slow-moving fluctuations of the trend of economic growth, stochastic volatility, parametric uncertainty,...</p> <p>The way by which the evolution of interest rates is impacted by the change of this long-run variable – and so, the frequency and intensity of the UFR – depends upon the assumptions that are made to describe the dynamics of the economy. EIOPA should describe its representation of this process.</p>	
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