

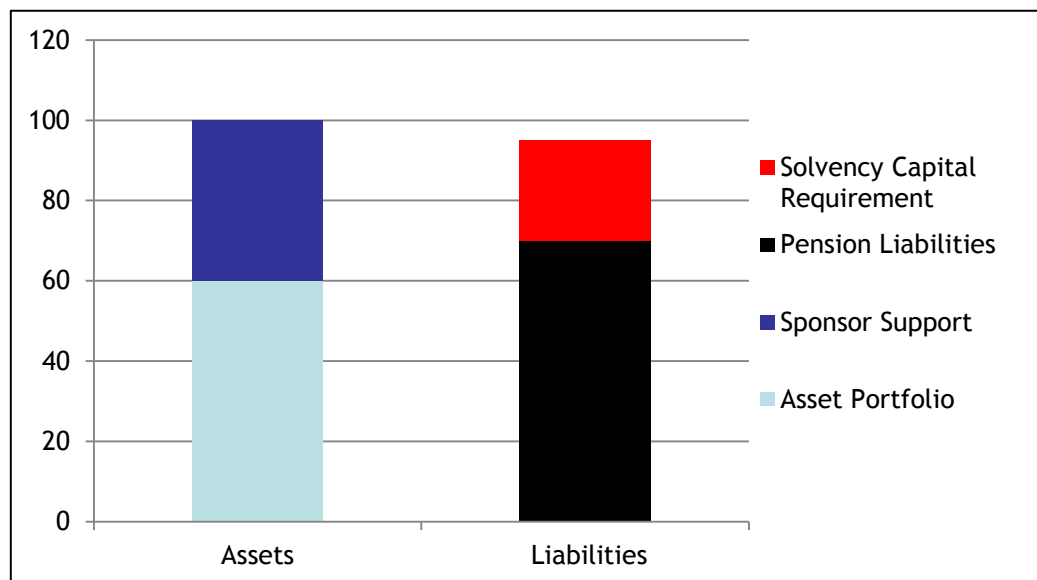
EIOPA Sponsor Support Event

# The Holistic Balance Sheet framework and its implications

Craig Turnbull FIA

# Overview of the economic concept of a Holistic Balance Sheet for Pension Funds

# DB Pension Fund Market-Consistent 'Holistic Balance Sheet'



- + Assets and liabilities valued on market-consistent basis
- + Assets include value of sponsor support
  - Must reflect market value impact of sponsor credit risk
- + Solvency capital requirement is defined as 1-year Value-at-Risk of (assets - liabilities) at 99.5% confidence level

# Some high-level observations on holistic balance sheet framework

- + The proposed HBS framework shares many fundamental similarities with global regulatory developments in other financial sectors such as banking and insurance:
  1. Market value based
    - Not actuarial funding calculation
  2. Makes explicit use of probabilistic standards for capital adequacy
    - Not actuarial margin for prudence
  3. Capital measure focused on managing short-term risk that assets are insufficient to fund transfer of liabilities to a third-party
    - Not on assets' ability to fund the liability cashflows as they fall due
  4. Perhaps principle-based (e.g. could allow for sponsor-specific contribution strategies)

# Valuing the Holistic Balance Sheet

## 1. Market value of asset portfolio

- In principle straightforward

## 2. Market-consistent value of promised liability cashflows

- In principle a straightforward present value, but market-consistent discount rate definition complicated by illiquid and very long-term nature of the cashflows...see Solvency II...

## 3. Market-consistent value of sponsor support

- Defined as sponsor's commitment to making future deficit-funding contributions required until pension liabilities are extinguished
- The sponsor's commitment to making deficit-funding future contributions can be a fairly complex form of cashflows:
  - + Credit-risky and long-term
  - + May be dynamic and path-dependent
  - + Sponsor credit risk may be correlated with deficit size ('wrong-way risk')
  - + Market-implied cost of sponsor credit risk may not be directly observable
- Not so straightforward to value

# Valuing the Sponsor Covenant

- + If the sponsor's equity value significantly exceeds the market value of the deficit, why doesn't the market value of sponsor support = deficit?
- + This WOULD be the case if the sponsor were to inject the cash required to fund the deficit into the pension fund immediately
- + OR if the sponsor was risk-free
- + Otherwise, the sponsor covenant will generally be worth less than the deficit and will reduce in value as a function of two key factors:
  - The speed at which deficit contributions will be paid into the fund
  - The credit quality of the sponsor

# Some Specific Topics Relating to the EIOPA Discussion Paper

# Sponsor Credit Risk and Market-Consistent Valuation

## + Two distinct issues:

### 1. How to assess the credit quality of the IORP sponsor?

- Published credit rating
- Credit score based on credit ratios formula
- Etc.

### 2. How to set the default probability assumption for a given assessment of credit quality

- EIOPA discussion paper suggests assumptions based on historical default rates

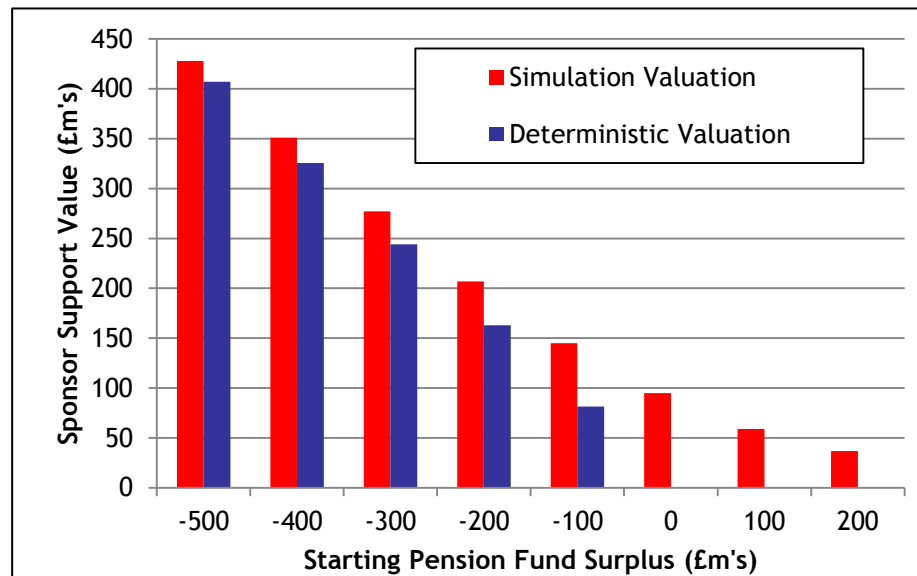
## + The use of historical (real-world) default rates in a risk-neutral valuation is **technically invalid**

- **Either** risk-neutral default rates should be used (derived from market bond prices)
- **Or** risk-adjusted (not risk-free) discount rates should be used in the valuation of the sponsor support



# Stochastic & deterministic valuations

- + The EIOPA discussion paper proposes an alternative (deterministic) method to a stochastic valuation
- + This is likely to be important to smaller IORPs that do not have the means to develop complex stochastic models
- + However, it should be noted that, all other things being equal, a deterministic approach will tend to under-value sponsor support, as it ignores the sponsor's legal obligation to make good on unexpected further shortfalls



# **Implications of the Holistic Balance Sheet in today's economic environment**

# Current funding levels of DB pension funds

- + Current funding levels of DB pension funds are at historical lows in some EU territories
  - Historically, UK pension fund investment and contribution strategies have been focused on long-term funding of liability cashflows rather than on ensuring assets are sufficient to fund short-term sponsor default risk
- + For example, at end-March 2012, UK pension fund asset portfolios were around 60% of the market-consistent value of pension liabilities
- + This is a £700bn deficit
  - Equivalent to 1/3<sup>rd</sup> of UK national debt
  - Or 3 x market cap of Apple
  - A very big number to extract from future corporate profits

# Implications of the current funding levels of DB pension funds

- + The current funding level makes the sponsor support valuation particularly important to HBS: it will likely represent a significant proportion of total assets
- + The market-consistent valuation / 1-year VaR framework highlights the riskiness of having a substantial proportion of total assets of balance sheet exposed to a single credit counter-party
  - A unique feature of pension funds; this does not arise in banking or insurance
- + The 1-year VaR risk-based capital framework heavily penalises this undiversified exposure, meaning it is **currently generally unlikely the pension fund's asset portfolio and sponsor support will collectively be sufficient to meet the solvency capital requirement for a credit-risky sponsor when a rigorous market-based approach to sponsor support valuation is applied**

# Managing sponsor support risk

- + The HBS / 1-year VaR framework highlights the obvious point that obtaining high levels of member security in the current economic and funding environment requires management of sponsor credit risk
- + Can sponsor credit risk be pooled / diversified / hedged?
- + Pension protection funds are an example of sponsor credit risk pooling / insurance
  - Though they may only insure part of the promised liability (e.g. as in UK)
- + Current funding levels means these funds could be exposed to significant demands in the future
  - Do pension protection funds have credit risk?
- + Are there other mechanisms by which pension funds can directly mitigate sponsor credit risk
  - Increasing the pace of deficit contribution funding is most obvious option
  - Market-based forms of sponsor credit risk insurance?